



Guidance for Nominees

Information needed in the Submission for Fellowship

It would be helpful if submissions for Fellowship could be presented under the following headings. Details should be as complete as possible, although it is recognised that not all can remember everything in detail.

1. Career to date, giving dates, organisations and titles.
2. Activities and/or published works which have led to the furtherance of Market Research understanding. These can include techniques, research solutions or industry issues. Please state year, title of activity/published work and venue/publisher as relevant.
3. Long term and significant contribution to the MRS and/or market research generally such as....
 - MRS Main Board membership/officer status.
 - Committee membership.
 - Contributions to conference/education/training/events.
 - Papers and other publications not listed under 2.

Please briefly describe giving dates, activity and nature of significant contribution, impact and achievement. Tell us what you are most proud of.

4. Involvement with other professional bodies, whether within or outside MR. Please indicate candidate's membership grade (where relevant) and contributions which he/she has made to each organisation.
5. Willingness and ability to serve the MRS as an ambassador, if asked to do so and to continue contributing to the work of the MRS. This entry should suggest in what way(s) the candidate would be able and willing to undertake this.